

PROFESSIONAL DEVELOPMENT · PUBLIC MEDIA

IN PARTNERSHIP WITH



DARDEN
Executive Education
& Lifelong Learning

Darden Core

for Public Media

Management Training & Development Program

CERTIFICATION IN PROGRESS

COHORT DATES

May 27 – August 19

COHORT SIZE

75 Participants Nationwide

FORMAT

13-Week Virtual Cohort

STRATEGIC COMMUNICATION

Storytelling · Data · Presence · Persuasion

CRITICAL LEADERSHIP

Feedback · Conflict
Inclusion · Teams

PBS Station Services · Immersive Learning Team
Selected Participant — Jordan, Detroit PBS