

Social Media Best Practices for Cast & Family

DO...

- Share content posted by WKAR, including what is posted on our official social media platforms and website.
- If you're interested in posting your own photos or videos, please share it with WKAR's Director of Digital Engagement at jordann@wkar.org before posting to ensure the messaging is consistent with ours and that the content follows our [community guidelines](#) and youth program guidelines.
- Tag WKAR (@wkarofficial) on Facebook and Instagram.

DON'T...

- Share production information, involvement, or broadcast details unless it is shared by WKAR on our official channels, including our website and social media platforms.
- Share footage of individuals other than your family member.
- Tag content partners such as the show host, guests, or WKAR staff.
- Post messaging that conflicts with WKAR's content, mission, [community guidelines](#), youth program guidelines, or that promotes personal objectives.

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