



Letter from the CEO 2022

Meeting Your Needs Now, Reaching New Heights in 2022

In a time of great change and challenges, Michigan Language Assessment rose above to meet the needs of our stakeholders—including test takers, recognizing organizations, and test centers. As we assessed the evolving trends in English language testing and international recruitment in 2021, we were able to make significant contributions with new services, advancements, and partnerships to provide our stakeholders with cutting-edge testing solutions that make our products more convenient, accessible, and affordable.

Michigan Language Assessment made new developments in practically all areas of our work in 2021.

- The most notable being the launch of two remote testing options—[MET Go! Digital](#) and [MET Digital](#). These products required a digital transformation of our entire operation: new platforms, relationships with new service providers, training and onboarding for our test centers to offer digital administrations of these new exams.
- Our partnership with [Prometric](#) was especially critical in this process, enabling us to securely administer MET remotely, and providing opportunities for test takers to access the exam almost anywhere in the world.
- As a result of our joint efforts with Cambridge Assessment English, we welcomed new Authorized Test Centers in new countries, bringing Michigan Tests to India and Indonesia.
- Our ever growing list of [recognizing organizations](#) now includes institutions, corporations, agencies, and governmental offices in the U.S., Latin America, Europe, and Asia.
- Michigan Language Assessment organized and participated in a series of events to support international mobility. The highlight event of the year was our two-day virtual [symposium](#) for higher education institutions. Representatives from the U.S. government, colleges and universities, professional organizations (EnglishUSA, NAFSA, UCIEP), the media, and Michigan Language Assessment explored best practices in international recruitment, admissions, testing practices, and student services for international students.
- Complementing the launch of MET Digital, our [Institutional Affiliates Program](#) supports external institutions and consultants referring test takers to at-home testing with MET Digital. Institutional

Affiliates are eligible for a financial incentive that they can transfer to test takers in the form of a discounted exam, making MET Digital even more affordable.

This brings us to 2022—the year of consolidation and growth. We will continue with these developments and partnerships, strengthening our digital exams and improving the test taker experience. Because MET Digital is available any day of the year, almost anywhere in the world, we have discontinued the paper-based version of the 4-skill MET. Our digital offerings are being successfully implemented at Authorized Test Centers and remotely, so we're continuing to focus our efforts on making our digital exams accessible and affordable. Our support network is expanding with new Authorized Test Centers, preparation centers, recognizing organizations, and institutional affiliates. We're providing them all with new resources, preparation materials, and support services. We're also implementing a series of initiatives to bring us closer to our stakeholders and partners.

Our team at Michigan Language Assessment looks forward to these new developments and the opportunities they will bring. The future is bright for our institution, and I wish the same for you and yours in 2022. I also hope that you will visit our booth at one of the [upcoming conferences](#) we'll be participating in this year. Stop by and experience for yourself the new heights we're reaching.