

FOR IMMEDIATE RELEASE

Michigan Language Assessment:
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MICHIGAN
LANGUAGE ASSESSMENT

FREE, 2-DAY
SYMPOSIUM

Exclusively for Institutions of Higher
Education in the United States

Promoting Collaboration to Enhance
International Student Recruitment

Tuesday, October 12, 1-5 PM EDT
Wednesday, October 13, 1-5 PM EDT

To support international mobility and
celebrate the launch of MET Digital

Cambridge Assessment
English

UNIVERSITY OF MICHIGAN

Promoting Collaboration to Enhance International Student Recruitment and Support Services in Higher Education

Michigan Language Assessment is hosting a free, two-day symposium to promote collaboration among higher education institutions in the U.S. to enhance international student recruitment and support services.

Ann Arbor, MI [DATE] – What is the future of international student recruitment in the United States in the aftermath of the COVID-19 pandemic? Michigan Language Assessment has organized a two-day event to support U.S. higher education institutions and intensive English programs with their international student recruitment strategies.

Experts and peers will share trends and strategies on international student mobility, international recruitment, admissions, assessment standards, and support services in higher education. Featured panelists include representatives from the U.S. government, colleges and universities,

professional organizations (NAFSA, English USA, UCIEP), industry media, and Michigan Language Assessment.

For more information about the event on Tuesday, October 12, and Wednesday, October 13, at 1:00 - 5:00 EDT, visit the [symposium webpage](#). Register today!

About us

[Michigan Language Assessment](#) is jointly owned by the University of Michigan, one of the top public research universities in North America, and Cambridge Assessment English, part of the University of Cambridge in the UK. Their secure, multilevel English proficiency exams for high-stakes decision making are backed by both institutions.

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